

# PUBLICATIONS – Dr Shubhi Lall Agarwal

✓ PAPERS and POSTERS published

1. **Empowering The Workforce: The Crucial Role of Unemployment Insurance With Special Reference to Selected it Companies In Jaipur And Mumbai City**, Journal of Research Administration 2024 E-ISSN:2573-7104 , ISSN: 1539-1590 (Scopus)
2. **Critical Study of Virtual Or Augmented Reality in Indian E-Commerce Industry**, Journal of Philanthropy and Marketing 2023 (Scopus)
3. **A STUDY OF THE ATTITUDE OF MSMEs TOWARDS THE IMPLEMENTATION OF INTERNET MARKETING AND ITS FLEXIBILITY**, Madhya Bharti,2023(UGC approved)
4. **Book Review “Why She must Lead?”**, IITM Journal of Management Research, UGC CARE 1 2022 (UGC Approved)
5. **Implications of new MSMEs definition on investment and employment in India**, Journal of Emerging Technologies and Innovative Research (2022), ISSN- 2349-5162(UGC Approved)
6. **Sustainability in VUCA World through E-Governance**, Atharva Journal,2022-2023, ISSN: 2231-4350
7. **Consumer Behaviour of Millennial**, Atharva Journal,2021-2022,2231-4350

8. **Cloud Computing Technology: Architecture, Uses & Disadvantages, Recent Trends in Data Mining and Business Forecasting**,2020-2021,[Recent Trends in Data Mining and Business Forecasting \(matjournals.com\)](https://matjournals.com)
9. **A STUDY OF HR ISSUES IN MERGERS AND ACQUISITIONS**,NOLEGEIN- Journal of Leadership & Strategic Management,2019: Volume 2 Issue 1,2019 – 2020,2582-2888,<https://journals.stmjournals.com/njlsm/>
10. **Co-relational study between anger and personality at workplace**, NOLEGEIN- Journal of Performance Management & Retention Strategies,2019 – 2020,2581-5067
11. **Uses of Debit Cards over Cash**, NOLEGEIN-Journal of Business Ethics, Ethos & CSR,2019 – 2020,2581-5601
12. **A study on stress and emotions management**, NOLEGEIN-Journal of Performance Management & Retention Strategies,2019 – 2020,2581-5067
13. **How Chatbots is used to Generate Leads in the Real Estate Industry**,NOLEGEIN- Journal of Information Technology & Management,2019 – 2020,2581- 6802 ,[NOLEGEIN Journal Of Information Technology & Management STM Journals](https://stmjournals.com)

14. **Employee Empowerment at a Workplace**, NOLEGEIN-Journal of Information Technology & Management, 2019 – 2020, 2581- 6802, [NOLEGEIN Journal Of Information Technology & Management STM Journals](#)
15. **Assessment of Resume through Predictive Analytics**, International Journal of Research, e-ISSN: 2348-6848 (2018)
16. **Virtual Library: A Tool to bridge the Digital Divide in India**, Nolegein Journal of Management Information Systems, 2018, eISSN - 2581-6180
17. **Wind Turbine Class detection Using ANN**, International Journal of Engineering and Technical research (IJETR) ISSN: 2321-0869 (O) 2454-4698 (P), Volume-3, Issue-7, July 2015
18. **Neural Networks to Estimate Wind Turbine Power Generation at Airports** in International Conference on “New development & Challenges in engineering , Management and Technology” (ICNDCETM - 2012) on 22<sup>nd</sup> March 2012 organized by SES’s YADAVRAO TASGAONKAR GROUP OF INSTITUTES, BHIVPURI ROAD, KARJAT, Maharashtra
19. **Exploring Teaching in Computer Science Education** in International Conference on “New development & Challenges in engineering , Management and Technology” (ICNDCETM - 2012) on 22<sup>nd</sup> March 2012 organized by SES’s YADAVRAO TASGAONKAR GROUP OF INSTITUTES, BHIVPURI ROAD, KARJAT, Maharashtra.

20. **Current Trends in E-Learning**, organized by TCET, Thakur Group, ICWET'11 February 25-26 ,2011, Mumbai, Maharashtra, India. Copyright 2011 ACM 978-1-60558-512...\$10.00. organized by TCET, Thakur Group, Mumbai, Maharashtra
21. **Latest Search Engine Optimization Techniques to increase website's ranking in search results**, ICWET'11 February 25-26, 2011, Mumbai, Maharashtra, India. Copyright 2011 ACM 978-1-60558-512...\$10.00. organized by TCET, Thakur Group, Mumbai, Maharashtra
22. **Simulation and Modeling of Energy Transformer: Wind Energy to Electrical Energy**, ICWET'10, February 26–27, 2010, Mumbai, Maharashtra, India. ISBN - 978-1-60558-812-4 organized by TCET, Thakur Group, Mumbai, Maharashtra

## BOOKS

These following books were written according to Rajasthan, Ajmer and Udaipur University's syllabus. They were found useful and prescribed in various Northern Universities for Engineering, MCA, MBA, BCA and BBA and prescribed in the syllabus. *The main aim while writing these books was to provide Computer Science books in easy English and at economic rates to the weaker section of the society.*

Sr l.	Title	Year of Publication
1	<b>Database Management Systems</b> Prescribed in M. Tech curriculum – Paper code MTIGT1103: Database	2001

	<p>Management Systems, Bharathidasan University, Tiruchirapalli  (<a href="http://mgucat.mgu.ac.in/cgi-bin/koha/opac-search.pl?q=au:%22Shubhi%20Lall;%20Author%22">http://mgucat.mgu.ac.in/cgi-bin/koha/opac-search.pl?q=au:%22Shubhi%20Lall;%20Author%22</a> )  Online catalogue- Mahatma Gandhi University Library  <a href="http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126">http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126</a></p>	
2	<p><b>Computer Fundamentals and Introduction to IBM PC</b>  (<a href="http://www.amazon.in/Books-Shubhi-Lall/s?ie=UTF8&amp;page=1&amp;rh=n%3A976389031%2Cp_27%3AShubhi%20Lall">http://www.amazon.in/Books-Shubhi-Lall/s?ie=UTF8&amp;page=1&amp;rh=n%3A976389031%2Cp_27%3AShubhi%20Lall</a> )</p>	2001
3	<p><b>Operating System and Business Data Processing</b>  Prescribed in Computer Application (Optional Group)  Semester – I ,Paper – II :Operating System And Graphic User Interface, Sri Vinayak Mahavidyalaya, Gadarwara, Madhya Pradesh  <a href="http://www.svmgdra.com/Syllabus/bcom1ca-old.pdf">http://www.svmgdra.com/Syllabus/bcom1ca-old.pdf</a>  Also available at (<a href="http://opac.library.kca.ac.ke/cgi-bin/koha/opac-search.pl?q=an:6985">http://opac.library.kca.ac.ke/cgi-bin/koha/opac-search.pl?q=an:6985</a> )</p>	2002
4	<p><b>Structured Programming and Computer Graphics</b>  Prescribed in M.Tech – paper: computer programming in geotechnology, Bharathidasan University, Tiruchirapalli  (<a href="http://www.bdu.ac.in/schools/geology/crs/docs/programmes/syllabi/mtech_6">http://www.bdu.ac.in/schools/geology/crs/docs/programmes/syllabi/mtech_6</a></p>	2002

	<p><a href="#">year_syllabus.pdf</a> )</p> <p>Present at Online catalogue- Mahatma Gandhi University Library</p> <p><a href="http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126">http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126</a></p>	
5	<p><b>Problems and Solution part 1 – Practical Book</b></p> <p><a href="https://www.indiamart.com/university-book-house/educational-books.html">https://www.indiamart.com/university-book-house/educational-books.html</a></p>	2003
6	<p><b>Problems and Solutions part 2 – Practical Book</b></p> <p><a href="https://www.indiamart.com/university-book-house/educational-books.html">https://www.indiamart.com/university-book-house/educational-books.html</a></p>	2003
7	<p><b>Computer Aided Designing - Using AutoCAD</b></p> <p>ISBN: 9788181980601, 8181980603</p> <p>[ Released by Vice President of India, Late Bhairon Singh Shekhawat ji at St. Wilfred's PG College, Jaipur, Rajasthan]</p> <p>(<a href="https://www.sapnaonline.com/books/computer-aided-drafting-concept-engineering-drawing-autocad-2000-102483.jsessionid=FAB5DD9B8AF7DDB65B72CBC9FC5F4453">https://www.sapnaonline.com/books/computer-aided-drafting-concept-engineering-drawing-autocad-2000-102483.jsessionid=FAB5DD9B8AF7DDB65B72CBC9FC5F4453</a> )</p> <p>Online catalogue- Mahatma Gandhi University Library</p> <p><a href="http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126">http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126</a></p>	2005
8	<p><b>Advanced Topics in Computers</b></p> <p>Online catalogue- Mahatma Gandhi University Library</p>	2005

	<a href="http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126">http://mgucat.mgu.ac.in/cgi-bin/koha/opac-detail.pl?biblionumber=35698&amp;shelfbrowse_itemnumber=36126</a>	
9	<p><b>Elementary Computer Applications</b>  Prescribed in Masters of International Business - Paper: Fundamentals of Information Technology, IIS University, Rajasthan  ( <a href="http://www.iisjaipur.org/Curricula/P.G.Professional-Programmes/MIB.pdf">http://www.iisjaipur.org/Curricula/P.G.Professional-Programmes/MIB.pdf</a>  Environmental Science - Practical Paper - IIS University, Rajasthan  <a href="http://environment.iisuniv.ac.in/courses/subjects/practical-3">http://environment.iisuniv.ac.in/courses/subjects/practical-3</a> )</p>	2006
10	<p><b>Programming in C Language</b> – Online book written for open universities under . ICT enabled programme conducted by ‘Schoolguru Eduserve Pvt. Ltd.’, Mumbai.</p>	2014
11	<p>PENNED a book <b>‘Why Outside, Why Not India?’</b> ON ‘BRAIN DRAIN’  . After interviewing more than 40 skilled Indians, I published a research study in 2004 in a novel form titled as <b>‘Why outside, Why Not India?’</b> on <b>brain drain</b>. I took 4 years to capture the journey of a computer professional working in LA and brought out the struggles faced by him. The story matches with 50% of Indians going outside in search of a job and this is my sincere effort to control ‘brain drain’. This book gives a message to the society that <i>India equally needs them</i>. <b><i>The protagonist of the story, Mr. Puneet Parashar is currently working for Microsoft.</i></b></p>	2004