



Atharva Institute of Management Studies

Activity / Event report

Name of Event : International Research Conference
Date(s) of Conduction : 21st February 2025 & 22nd February 2025

Class / Semester : MMS Batch 2024-2026

Number of Students participated : 130

Faculty coordinator : Dr. Reena Poojara (Convener)

Dr. Swati Agrawal

Prof. Ketan Sutaria

Dr. Leena Jagawat

Prof. Kajal Desai

Coordinator/committee : Hrutwik Shinde

Preeti Shetty

Priyal Vishwakarma

Samwad Raul

Shreyash Pednekar

Sidhi Rathod

Tanaya Lokhande

Description

Objectives:

- To analyze the transformative impact of digital technology through research papers
- To gain insights from academic practitioners and industry experts on digital transformation.
- To develop strategies for students to engage actively in technology adoption rather than being passive users.
- To encourage knowledge-sharing by presenting research papers through online and offline mode.
- To foster collaborative discussion on how technology drives efficiency, innovation, and competitiveness.
- To develop a research culture amongst the students and other stakeholders

Key Takeaways

DAY 1

- The theme for the event was Digital Transformation in business 2.0, as the technology now has revolutionized with new unprecedented opportunities in the businesses.
- The event began with great words by the Director Sir and Assistant Director Ma'am regarding how technology and business goes hand in hand.
- The faculty members also expressed their view on how digital technology is a driving force to develop industries.
- The first keynote speaker for the session Mr. Seemit Sheth also expressed his views through virtual mode that how the technology has revolutionized over the years by keeping human in the loop.
- Mr. Seemit Sheth also answered to various questions raised by the students with great examples.
- The second keynote speaker of the day Ms. Harini Sreenivasan articulated how a roadmap from non-technology to digital transformation should be done.
- Ms. Harini Sreenivasan also expressed that for a digital transformation journey people should be placed first indicating that there should be a culture for people over platform.
- Then students from the premises of our own college and also from other colleges presented their research papers in front of academia and industry experts.
- There were virtual presentations of research papers through an online mode indicating

the best use of technology.

- The professors of the college also presented few research paper along with their students showing collaborative side of the conference

DAY 2

- After a great preceding day, the day two started with an introduction of all the moderator and panelists who were industry experts in their own domains.
- The panel consisted of a moderator Mr. Sandeep Jain who profoundly started with the panel discussion on how the Digital Transformation journeys have embarked over the years.
- Panelist Mr. Swapnil Dubey expressed how Fintech Companies have undertaken the role of bridging the gap between businesses and banks.
- Panelist Mr. Mohit Agrawal wonderfully explained the difference between digitization, digitalization and digital transformation with reference to how healthcare sector has been revolutionized.
- Panelist Mr. Sanjeev Sharma explained that how digital technology can convert a consumer into a creator.
- Panelist Mr. Suresh Shan expressed how the students can come up with different solutions for the problems faced in the rural areas focusing on the Viksit Bharat Programme.
- Panelist Mr. Neil Sequeira highlighted on both the pros and cons of digital transformation that how technology has been beneficial by its predictive analytics also the cons of how sedentary lifestyle is deteriorating health.
- The panelists also focused on how sometimes unauthentic information can cause hinder also highlighting the importance of Techno Functional Things.

Learning Outcomes

- Enriching the participants to present their research papers through hybrid mode.
- Understanding the importance of digital transformation for the businesses.
- Providing the students with diversified perspectives of significant experts from various industries.
- Helping students to develop a collaborative and diversified approach.
- Understanding the importance of how human needs to evolve with the changing technology.
- Improving presentation skills by getting feedbacks from industry experts.

Flyer



23RD

INTERNATIONAL
RESEARCH CONFERENCE

**'DIGITAL
TRANSFORMATION
IN BUSINESS -2.0'**

ON

21ST AND 22ND FEBRUARY 2025

(10 AM ONWARDS)

conference@atharvaims.edu.in

GLIMPSE

DAY 1

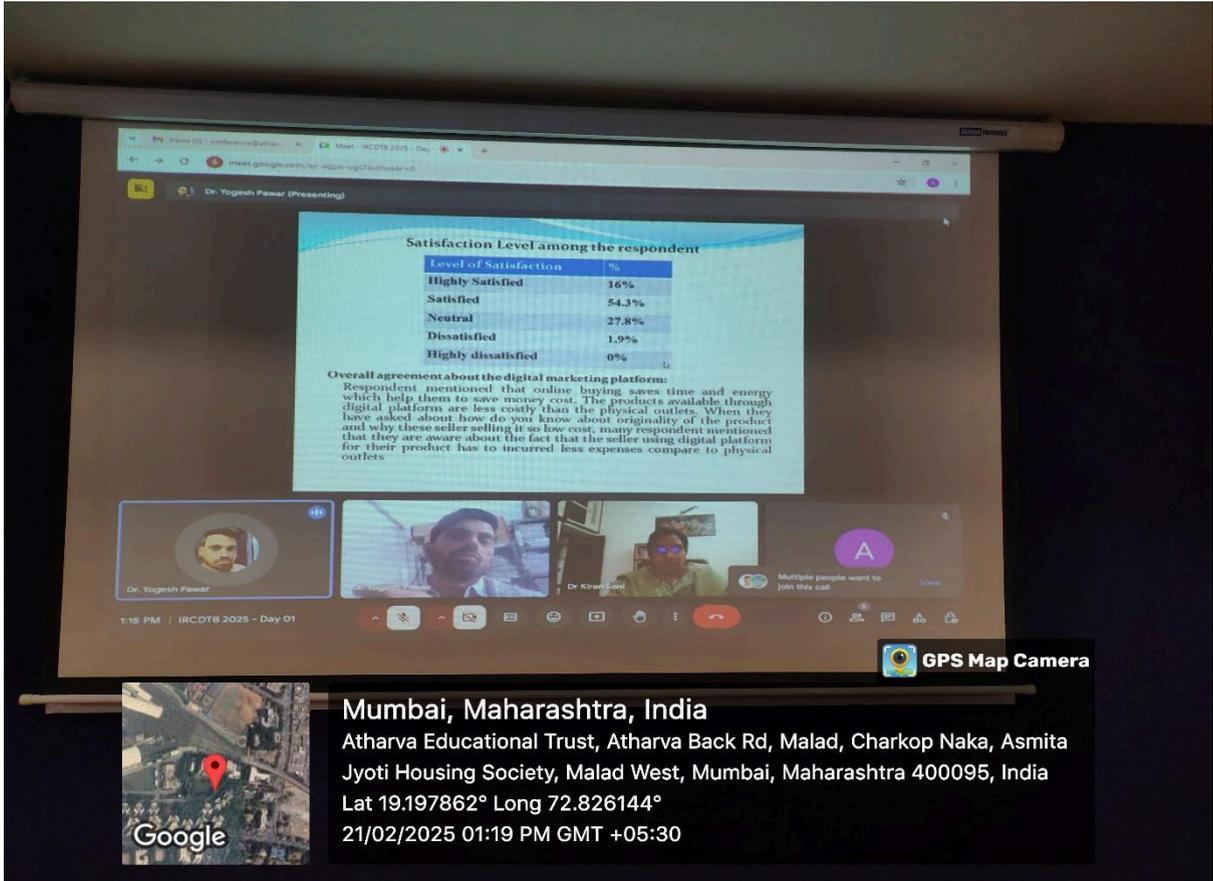












Mumbai, Maharashtra, India
 Atharva Educational Trust, Atharva Back Rd, Malad, Charkop Naka, Asmita Jyoti Housing Society, Malad West, Mumbai, Maharashtra 400095, India
 Lat 19.197862° Long 72.826144°
 21/02/2025 01:19 PM GMT +05:30



DAY 2









ATTENDANCE SHEET WITH SIGNATURE

ATHARVA INSTITUTE OF MANAGEMENT STUDIES		
MMS Sem- II - Attendance Sheet - Batch - 2024 - 2026		
Specialization - Core		
MMS Semester II - International Research Conference 2025		
Date : 21st February, 2025		
Roll No.	Date	10.00AM - 1.00PM
	Name	Signature
A-1	Devesh Agrawal	
A-2	Jyeshna Bandaru	
A-3	Purvaja Bhanji	
A-4	Chetan Bhoi	
A-5	Isha Chavan	
A-6	Sushant Dalvi	
A-7	Priya Darade	
A-8	Samrat Desale	
A-9	Kavish Dhadiwal	
A-10	Manas Dicholkar	
A-11	Geetika Ghadi	
A-12	Sagar Ghotekar	
A-14	Sanyam Gothi	
A-15	Ritika Gupta	
A-16	Princi Hurkat	
A-17	Varsha Ingale	
A-18	Karina Jaiswal	
A-19	Sangeeta Jakhad	
A-20	Rushikesh Jamodkar	
A-21	Yash Kasture	
A-22	Gauravi Keny	
A-23	Abdullah Khan	
A-24	Shubham Kharatmol	
A-25	Tanaya Lokhande	
A-26	Shrutika Malvi	
A-27	Vajbhav Matkar	
A-28	Riddhi Mhatre	
A-29	Krutika More	
A-30	Sanket Narole	
A-31	Anaya Nimkar	
A-32	Vandana Paliwal	
A-33	Anushka Pantoji	
A-34	Aftab Patel	
A-35	Vidit Patil	
A-36	Saket Puwar	
A-38	Utkarsha Pokale	
A-39	Pratik Rajput	

A-40	Samwad Raut	
A-41	Ritu Raut	
A-42	Jaydeep Sable	
A-43	Prajwal Salunke	
A-44	Prasad Salunke	
A-45	Rajashree Sapkal	
A-46	Gauri Sarmalkar	
A-47	Preeti Shetty	
A-48	Hrutwik Shinde	
A-49	Sharad Shinde	
A-50	Pavan Shirfule	
A-51	Siddhi Shirsat	
A-52	Riya Shukla	
A-53	Abhishek Singh	
A-54	Vedika Singh	
A-55	Kasturi Soni	
A-56	Sushmitha Sukka	
A-57	Prachi Susne	
A-58	Pallavi Talwatkar	
A-59	Harikrishna Vanja	
A-60	Priyal Vishwakarma	
A-61	Rohit Vishwakarma	
A-62	Mitali Zitre	
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A-66	Arya Sharma	

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B-3	Shraddha Bansode	
B-4	Keshav Bhagwat	
B-5	Jasneet Singh	
B-6	Anshu Chauthan	
B-7	Priyanka Choudhari	
B-8	Nishita Chougule	
B-9	Radhika Chourasiya	
B-10	Chirag Dhamne	
B-11	Akshata Dholwade	
B-12	Shweta Gaikwad	
B-13	Nikhil Gawande	
B-14	Khushi Halwai	
B-16	Akash Jadhav	
B-17	Rani Jadhav	
B-18	Mahek Jasani	
B-19	Manisha Jha	
B-20	Dhananjay Kadam	
B-21	Trupti Kadam	
B-22	Yash Kadam	
B-23	Bhavesk Kathar	
B-24	Shubham Khanvilkar	
B-26	Pranav Kulkarni	
B-27	Raj Kulsange	
B-28	Ekta Lalwani	
B-29	Khushi Lathi	
B-30	Sanket Malode	
B-31	Pratik Mane	
B-32	Adesh Mhatre	
B-33	Chinmay More	
B-34	Priyanka Patthankar	
B-35	Rohit Paikar	
B-36	Smeeta Pateliya	
B-37	Mayur Patil	
B-38	Viraj Patil	
B-39	Abhiraj Pawar	

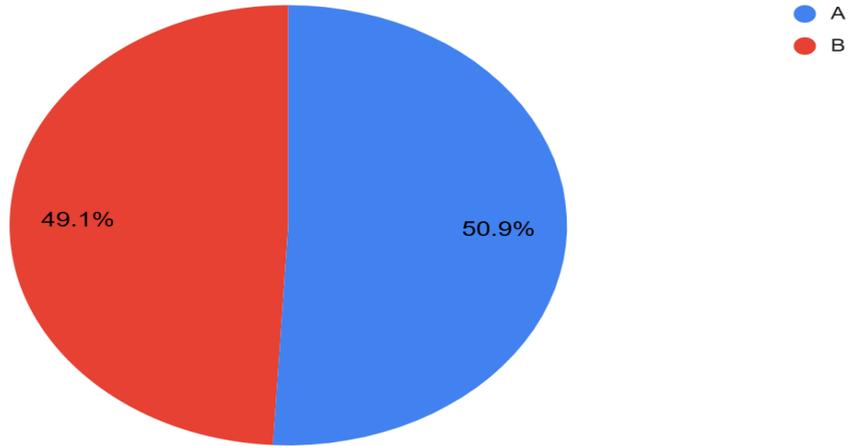
B-40	Hrishik Pawar	
B-41	Vaishnavi Pawar	
B-42	Shreyash Pednekar	
B-43	Mansi Pimple	
B-44	Rrucha Rane	
B-45	Siddhi Rathod	
B-46	Shruti Sanap	
B-47	Hetal Sancheti	
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B-50	Sarvesh Sathe	
B-51	Shivani Sharma	
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B-53	Atharva Sonone	
B-54	Abhishek Sontakke	
B-55	Tejas Tarambale	
B-56	Aditi Thakur	
B-57	Sudhir Tiwari	
B-59	Malhar Udawant	
B-60	Tanay Valvi	
B-61	Kinjal Vyas	
B-62	Disha Waghmare	
B-63	Supriya Walunj	
B-64	Kiran Yadav	
B-65	Sanskriti Yadav	
B-66	Abhay Dubey	

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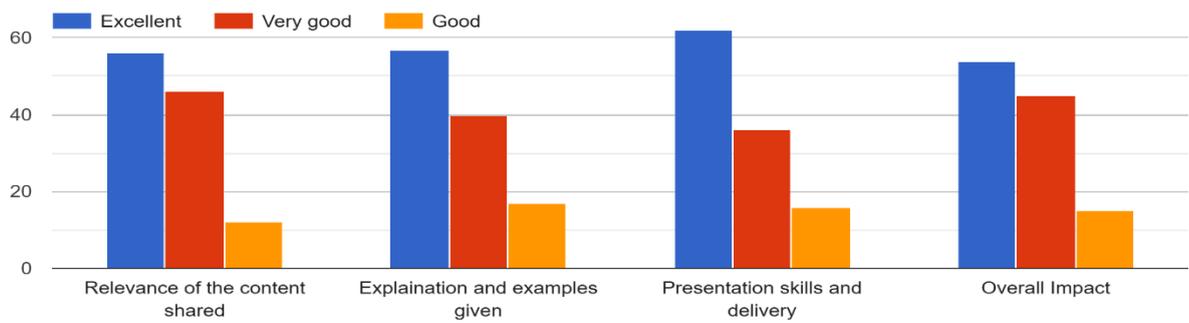
Feedback Analysis

DIVISION 114 REPOSSES

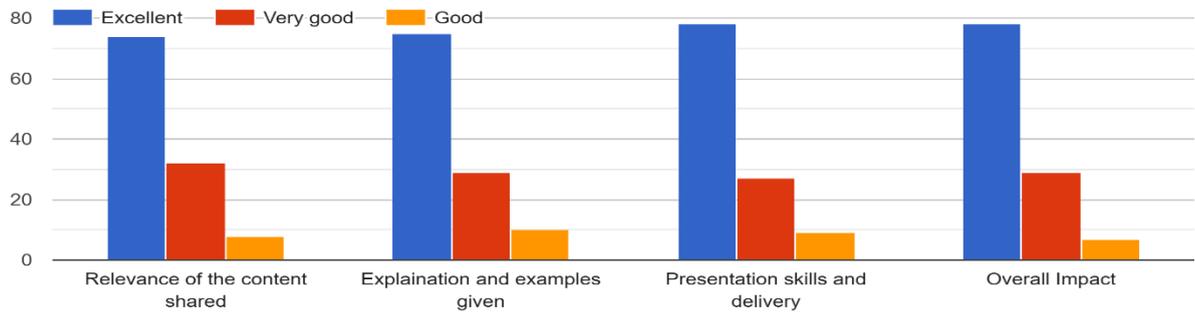


DAY 1

Keynote Speaker 1 - Mr. Seemit Sheth

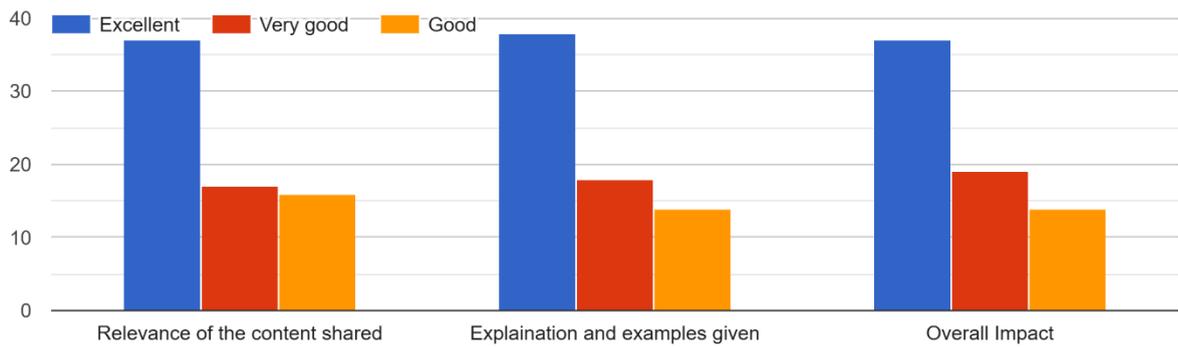


Keynote Speaker 2- Ms Harini Sreenivasan

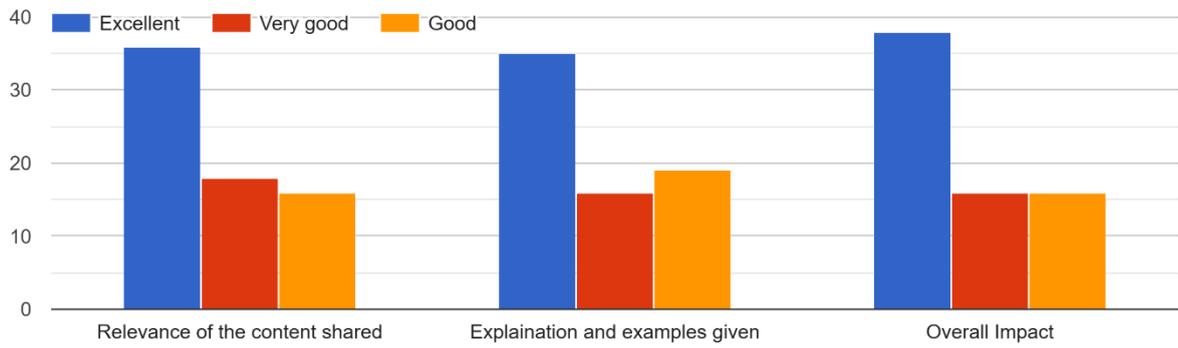


DAY 2

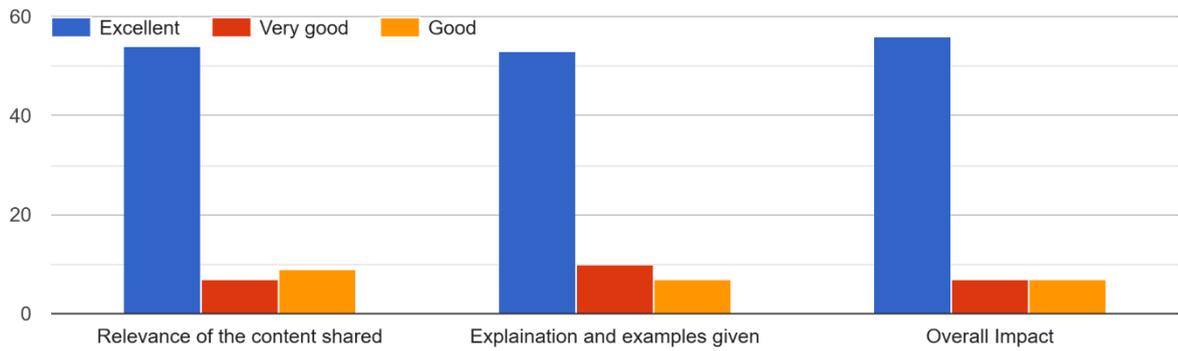
Moderator Mr. Sandeep Jain



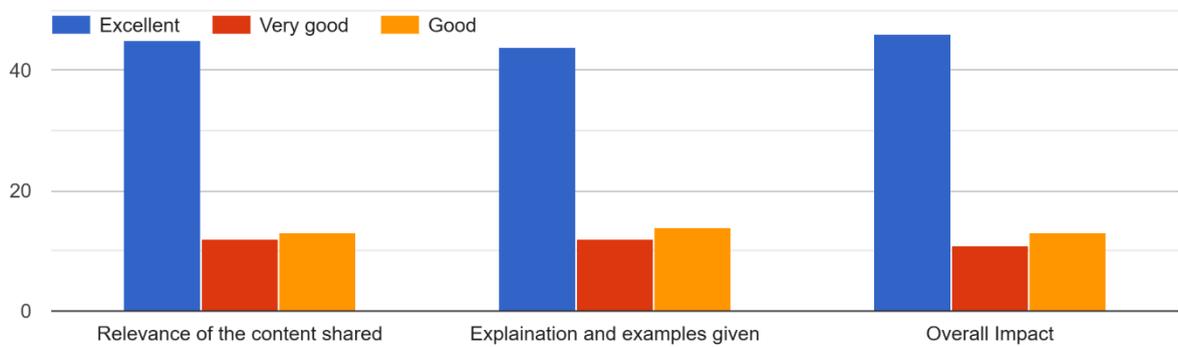
Panelist No. 1 Mr. Swapnil Dubey



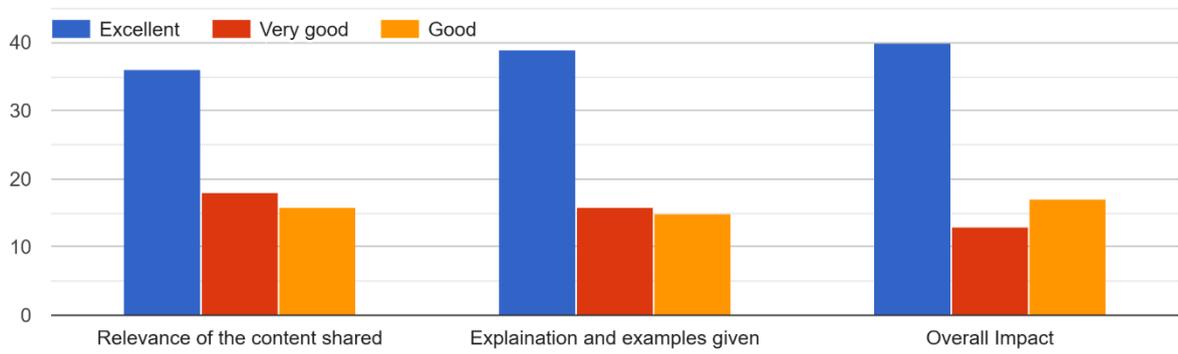
Panelist No.2 Mr. Neil Sequeira



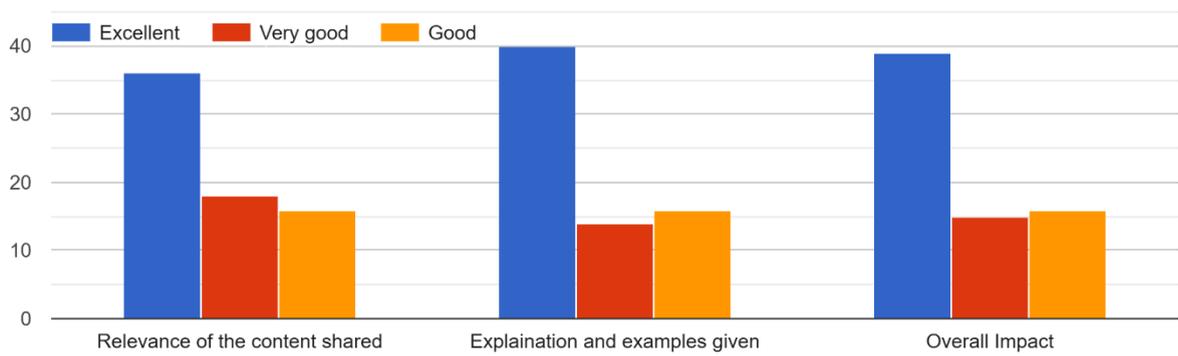
Panelist No.3 Mr. Sanjeev Sarma



Panelist No.4 Dr. Suresh A Shan

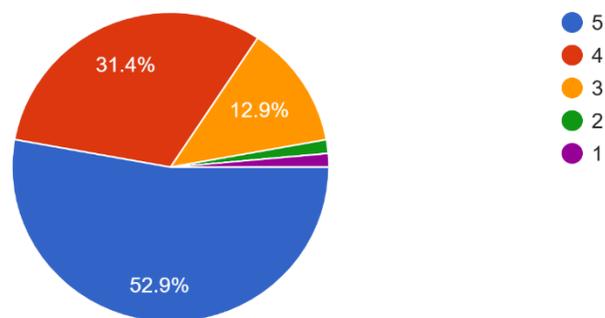


Panelist No.5 Mr.Mohit Agarwal



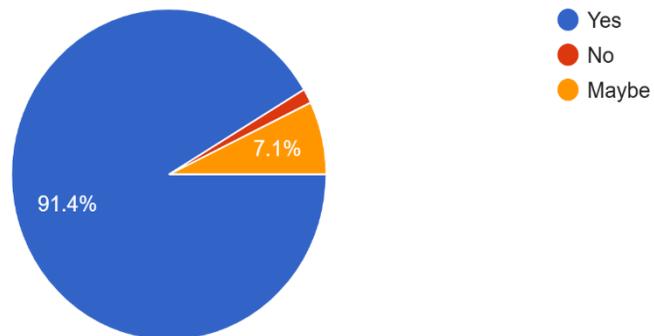
How much would you rate the overall conference?

70 responses



Would you like to participate in such an event again?

70 responses



Event Report Prepared By: Shrutika Malvi
Verified By: Dr. Swati Agrawal (IQAC Co-ordinator)
Submitted To: Dr. D. Henry Babu – Director - AIMS