



**Report on the “Atrangi – the Cultural fest” at
Atharva Institute of Management Studies, Mumbai**



Activity / Event Report

Name of Event	: Atrangi – The Cultural Fest
Date(s) of Conduction	: 14th – 16th March 2024
Class / Semester	: MMS Batch 2023-2025
Number of Students participated:	134
Faculty coordinator	: Dr. Swati Agrawal Dr. Monika Shrimali
Coordinator/committee	: Cultural Committee
Event Mentor/Guide	: Dr. D. Henry Babu (Director, AIMS)

1. Report:

Atharva Institute of Management Studies , Mumbai organized “Atrangi – The Cultural Fest” organized three days cultural event from 14th to 16th march 2024 to celebrate the cultural traditions of the region with bright colors . Throughout the program the atmosphere was electrifying with lot of laughter and sound of music . The diverse range of performance consisting of dance, singing and acts showcasing the hidden talents of the students . The students enthusiastically participated in all the three days event and made it up to the mark. On 14th march 2024 the first event i.e. “Jodi No.1” was conducted in which the students dressed up like a twin and also participated in activities conducted showcasing the coordination between the pair. Following the day, “Traditional Day” was celebrated on 15th March 2024 wherein all the faculty and students dressed up in traditional attire and had ramp walk , QnA and Inquesta , here students were walked confidently and brainstorming activity was played. On the last day of event, 16th March 2024 “Bollywood Hungama” the day with lot of laughter and creativity ; students represented the character of Bollywood by their dressing and also enhanced their creative minds by participating in Atharva’s Got Talent in which they did dance , singing , acting , etc.

Key Takeaways

- Students showcased their ideas and creativity skills
- Students also buildup confidence and positively faced the challenges came forth
- Through the event all get connected to the culture or tradition
- The brainstorming helped everyone to think out of box as well as help in self realization.
- Students actively participated in all the three day event and also learnt many management lessons through it.

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GLIMPSE

The committee



The Team



The Winners of Day 1

Jodi No.1



The Winners of Day 2 Traditional Tadka



The Winners of Day 3

Bollywood Hungama





 GPS Map Camera



Mumbai, Maharashtra, India

Atharva Educational Trust, Atharva Back Rd, Malad, Charkop Naka, Asmita Jyoti Housing Society,
Malad West, Mumbai, Maharashtra 400095, India

Lat 19.198056°

Long 72.825964°

16/03/24 02:14 PM GMT +05:30





